

# Inflation, free cash flow and profitability in companies in the food and beverage sector of the municipality of San Cristóbal, period 2014-2018

Luis Alejandro Lobo Caicedo  
<https://orcid.org/0000-0003-3871-3666>  
San Cristóbal, Táchira state / Venezuela

## Objective

The relationship between inflation and free cash flow, as well as between inflation and profitability during the period 2014-2018 for the food and beverage sector in the municipality of San Cristóbal, Táchira State.



## Inflation

Inflation is the generalized increase in the prices of goods and services over a period within a country.



## Free Cash Flow

It was important to characterize the macro indicator known as Free Cash Flow (FCF), which provided guidance on the financial performance of the company. Its result reflected the available cash to meet commitments.



## Evidence

Comparisons and the corresponding analysis of the operational value drivers were conducted to determine how the destruction or creation of business profitability has evolved. Initially, a negative trend was observed, with reductions in both asset profitability and equity profitability.

