

# Transpersonal management: The new trend in the business wo

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## Objective

Analyze how the incorporation of transpersonal management competencies improves business efficiency.

## Methodology

- Explanatory research.
- Non-experimental and cross-sectional design.
- Population of 169 and stratified sample of 69 individuals.
- Likert-type questionnaire with a Cronbach's Alpha coefficient of 0.777.



## Results

31.75% "never" apply organizational culture. For 30.16%, they "rarely" do so. However, 20.63% report that these practices occur "almost always." 17.66% apply them "always."

Organizational Learning," 22.22% "never" apply it, while the same number of people "always" apply it. Another 28.57% "almost always," while 26.98% see it "rarely."



## Conclusions

- Integrating transpersonal competencies is key for Fundaunamor, improving well-being, cohesion, and performance through practices such as Bioneuroemotion and meditation.

- The need for transformational leadership at Fundaunamor is critical; focusing on integral and spiritual development will enhance team motivation and unity.

